



COACH'S COUNSEL

Researching a career may sound boring in the abstract, but...it can change your life.¹⁶

Reading an article or skimming a book, you learn what took an expert years to figure out.¹⁷

Books and articles are among the most underrated products.... If you're willing to do only one thing to check out a career, read. A good book or article constitutes access to the best, most thorough, and most carefully organized ideas. And they're available to you at any time, day or night, for the cost of a large pizza....¹⁸

*Marty Nemko and Paul and Sarah Edwards
(Authors of Cool Careers for Dummies)*



In this vocation, I would be working *primarily* with:

people data words things other

This vocation is better described as working with a combination of:

people data words things other

This vocation could be an opportunity for me to combine my interests in:

Several job titles typically found in this vocation are:





NOTES

Describe the typical working environment.

Describe the physical demands.

Describe stress factors. (What kinds of stress come with this vocation?)

Describe security factors. (How secure is a job in this field? See *Jobs Rated Almanac*.)

Describe the travel opportunities.

Describe other benefits.

Describe the growth prospects for this vocational field. (What are the trends?)





NOTES



Based on what you've discovered so far, what aspects of this vocation do you think you would enjoy? (What could you get excited about?)

What aspects of this vocation might be difficult for you?

Write a job description that would be very close to what you'd like to find. (Be real.)

What additional education or training will it take to qualify?

What skills are needed for this vocation?

What type of work experience would help you qualify for the vocation you'd really like?

